

# How to Raise Money for an ASGA Conference

- 1.** **Pay the fees out of your own budget. This is the most common way that SGs pay their conference costs.** Getting training at an ASGA conference is an investment in your Student Government's professional development. Your president, dean of students, director of student activities, and editor of your campus paper all attend conferences produced by professional associations in their fields of expertise. Your SG deserves to have the same professional resources as they do!
- 2.** **See if your advisor can help you find the funds.** Many advisors nationwide have paid for ASGA conferences from their budgets or have partially funded travel. Having a better Student Government will help your advisor, so he/she should support your training at an ASGA conference.
- 3.** **Ask your student affairs vice president or dean to help.** Many student affairs vice presidents and deans have partially or fully funded their Student Government's travel to an ASGA conference. It is to the advantage and benefit of your institution to support you becoming a more effective Student Government. A more effective SG means more involvement in campus activities. This leads to better retention of current students, easier recruiting of new students, and more alumni involvement. Your student affairs vice presidents and deans can and should support your ASGA training financially if you don't have the funds in your own budget.
- 4.** **Solicit your college or university president directly.** Several college and university presidents have funded ASGA conferences or have helped the SG find the funds to join ASGA and travel to a conference.
- 5.** **Solicit your board of trustees.** If you make the argument that a collaborative, effective Student Government will help the college keep students in school, recruit new students, and encourage more financial contributions from alumni, then you may be able to get the board of trustees to help you fund ASGA conferences.
- 6.** **Solicit the support of your campus newspaper.** Make your case to the editor of your campus paper. Your justification for getting ASGA training is simple and clear: Getting training is an investment in your student government and in improving and growing to serve your students better.  
  
It's almost certain that your campus newspaper editors and their advisor belong to associations like the College Media Advisors and Collegiate Press Association and other "trade" groups such as the Society of Professional Journalists and attend their conferences. ASGA is the student government version of CMA, CPA, and SPJ.  
  
For them to belong to their own organizations and attend conferences and not support your involvement in a group that supports you is not logical and would be hypocritical.
- 7.** **Fundraise.** It won't be hard to raise a few hundred dollars to fund ASGA conference attendance. Our conferences start at about \$100 per person for members. If you register early, you can save a lot of money at all 10 ASGA conferences.



American Student Government Association

**CALL 1-877-ASK-ASGA or visit [WWW.ASGAHOME.COM](http://WWW.ASGAHOME.COM)**